



POWERED BY SRAM™



2012 Australian Mountain Bike Championships, Media Accreditation

Media wishing to attend the 2012 Australian Mountain Bike Championships are invited to complete the following media accreditation application form.

If Accreditation is approved an Accreditation Pass will be issued by the media manager for the sole purpose of providing limited access to the designated holder ('the Holder') during the event. This Pass is personal, non-transferable and revocable at any time at the committee's discretion. Unauthorised use or alteration of the Accreditation Pass may result in the temporary or permanent removal of the Accreditation Pass and the possessor's and/or the Holder's ejection from the event/premises. The Holder assumes all risks incidental to his/her actions, assumes all risks incidental to his/her attending the Event, and agrees to indemnify and hold harmless Cycling Australia, MTBA and the Event Committee from any and all claims, damages, losses, costs and liabilities including, without limitation, personal injuries and/or property losses, caused by, resulting from or in connection with his/her presence at the Event. The Holder may not broadcast, publicise or make commercial use of any visual or audio media of any kind of the Event if it breaches any licensing contracts agreed to. The Holder irrevocably consents to the use by MTBA or any third party authorised by it, of photographs, films, tapes or any other visual or audio media of his/her name, likeness, image or voice in any manner whether authorised or not. The Holder also recognizes that he/she must immediately report the theft, loss or unauthorised use of the Accreditation Pass. Acceptance of an Accreditation Pass constitutes agreement by the Holder of the foregoing conditions. For those applications deemed successful, a media pack containing a media accreditation pass and 2012 track guide will be sent in the mail.

The media accreditation pass will provide:

- entry to the venue
- access to the media centre at the venue
- access to the mixed zone for post-event interviews
- limited access to the infield (selected photographers only)
- Rider Interviews

Please note, media accreditation application forms must be returned no later than one week prior to the Event. Updates on VIP attendance will be emailed to you and you are advised to monitor the website www.eaglechamps.com.au for any changes to the schedule.

The Event Committee remind photographers and editors that this event is sponsored by those listed on this page. Inclusion of any signage will assist in keeping this sport viable and artistic shots with trees in the background do not attract sponsors.

Media accreditation enquiries please contact Roger Coats Mb: 0411-444-286 or rogercoats@gmail.com





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Media accreditation application form

Name: _____

Title: _____

(Photographer, Editor, Journalist) _____

Organisation or Freelance: _____

Postal address: _____

Phone: _____ Fax: _____

Mobile: _____

E-mail _____

Dates of stay in Adelaide: _____

Transport to Eagle: _____

Category:

TV		Radio		Magazine		Newspaper	
PR Photographer		Video		Internet		Other	

Number of viewers/circulation: _____

Primary Audience:

Local		State		National		Global	
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Do you have access to other media in Australia? (eg. syndication of program or articles, media partnerships between organisations) Yes _____ No _____

Description of expected assignment, deadline & publication/broadcast date:

Signature of applicant: _____ Date: ____/____/____

All media passes are non-transferable. MTBA reserves the right to withdraw any accreditation if there is a failure to comply with the terms and conditions specified.

Please email to rogercoats@gmail.com

